



2019 Green Sports Alliance Summit

Call for Proposals

June 19 - June 20, 2019 | Lincoln Financial Field – Philadelphia, PA

Submission Deadline: February 7, 2019

Event Summary & Mission:

The annual Green Sports Alliance Summit is the world's largest and most influential gathering for the sports community to unite around sustainability. The event brings together hundreds of industry stakeholders to learn and share better practices and the latest innovations in greening operations, advancing the supply chain and engaging fans.

The Green Sports Alliance leverages the cultural and market influence of sports to promote healthy, sustainable communities where we live and play. We do so by inspiring sports leagues, teams, venues, their partners and millions of fans to embrace renewable energy, healthy food, recycling, water efficiency, species preservation, safer chemicals and other environmentally preferable practices. Alliance members represent nearly 500 sports teams and venues from 15 sports leagues in 14 countries.

2019 Summit Theme:

Playing for the Next Generation

We are excited to host our 9th annual Green Sports Alliance Summit in Philadelphia at the Lincoln Financial Field, home of the Philadelphia Eagles.

The theme for this year's Summit is "*Playing for the Next Generation*". This June, let's come together to remember why we play, and why we work for greener fields and stadiums, and healthier cities and communities, locally and globally. Join us in Philadelphia – birthplace of the green sports movement 15 years ago – to reflect on our collective accomplishments and make a renewed commitment to future generations through exciting new initiatives that leverage the immense cultural influence of sports to make positive change.

Throughout the two-day Summit, you'll gain insights and inspiration as you join hundreds of sports, sustainability, and brand professionals in a collaborative setting to engage in problem-solving, skill-building workshops to reduce our overall impacts. And you'll hear from top speakers – including athletes, team leaders, and sponsors – on everything from how to transform our supply chains to engaging fans and communities in being part of the many solutions alongside their favorite teams.

Session Types:

The Alliance is encouraging proposals for innovative keynotes or workshop sessions.

Keynotes (15 – 30 min)

Keynotes are personal story-telling sessions on the main stage, intended for all attendees. Keynote speakers should hold leadership positions within their industry and/or organization and have substantial prior speaking experience.



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Workshops (60 – 90 min)

Workshops are educational sessions centered on clearly defined goals and impart attendees with specific skills, solutions, and strategies through hands-on activities or training. Workshops engage attendees in intensive discussion and/or activities around a particular sustainable sports subject. Workshops must include: skill-building or collaborative problem-solving activities and tangible take-aways for attendees. We will give priority to proposals that highlight the work of Alliance member organizations.

Proposals for Workshops require an abstract with relevant skill-building or collaborative problem-solving activities, proposed agenda and timing, relevant audiences, learning objectives, tangible take-aways, and additional speakers and/or facilitators.

Review Criteria:

Green Sports Alliance will use the following criteria as a means for evaluating proposals:

- Represents an innovative contribution to a timely and important topic of interest in the sports greening movement.
- Expertise and experience of presenters, as demonstrated by presenter bios and speaking experience.
- Originality and commitment to enhancing sustainability learning of leaders in the sports industry.
- Highlights both successes and challenges and provides the audience with key take-aways.

Program Policies, Guidelines and Expectations:

All proposals must be complete, comprehensive, and deemed timely to the audience. The Green Sports Alliance may alter a presentation, increase and/or reduce the number of presenters, request content changes or additions, select alternate presenters from among those proposed, and/or combine the submitted proposal with other proposed proposals, at its sole discretion. All participants will be contacted independently to confirm their submittal.

Supporting members of diverse and historically underrepresented communities is a priority for Green Sports Alliance in developing the Summit program, and will be given considerable weight when evaluating proposals.

Presentations are not meant to be a platform for business promotion. Green Sports Alliance requests that all proposals are centered around educational outcomes, including practice sharing, idea exploration and dissemination of tools, resources and actionable steps. If a presentation relates to a specific business, product, technology, or project, the emphasis must be on the underlying research or innovation process, with the objective of providing insight that attendees can apply to their own work.

***The Summit supports the annual work of the Green Sports Alliance. Registration is required for all submitted speakers. In appreciation for their contribution to the success of the 2019 Green Sports Alliance Summit, speakers will be eligible to register for full Summit registration at a discounted rate.**



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How to Submit:

Please submit all proposals through our [online submission form](#). Proposals must be submitted through the online submission form for consideration.

Review and Selection Process Timeline:

January 4, 2019: Call for Proposals issued

February 7, 2019: Submission deadline, accepted session notification begins

February 22, 2019: Final session notifications

March 14, 2019: Deadline for speaker bios (200 words) and headshots submitted to Green Sports Alliance to confirm participation

May 2, 2019: Deadline for speaker registration (registration required)

May 6 - June 7, 2019: Session planning calls will be organized and held in preparation for the Summit

June 7, 2019: Deadline for presentation files due to Green Sports Alliance

June 19-20, 2019: 2019 Green Sports Alliance Summit in Philadelphia, PA

Questions? Please email Garrett Wong at garrett@greensportsalliance.org

[Click here to see the 2018 Green Sports Alliance Summit Event Report to view the complete program and speaker line-up from Atlanta.](#)